

ASHTON F. JOHNSON

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Areas of Expertise:

Technical Skills:

◆ Financial Modeling (DCF, FCFF, Dupont & Comparable Analysis) ◆ Investment Research & Analysis ◆ Valuation Analysis ◆ Data Analysis & Reporting (SQL, Pivot Tables, V Lookup & etc.) ◆ Python

Professional Skills:

◆ Strategy Development ◆ Expense Optimization & Cost Analysis ◆ Revenue & Expense Tracking
◆ Risk Assessment & Mitigation Strategies ◆ Budgeting & Forecasting

Relevant Coursework

◆ Investment Analysis ◆ Valuation, Mergers & Acquisitions ◆ Alternative Investments
◆ Corporate Finance ◆ Financial Statement Analysis ◆ Derivatives Analysis

Community Involvement:

◆ Women in Business (UMKC) ◆ Dean's Student Advisory Board ◆ Delta Sigma Pi (UMKC) ◆ CREW KC

Education:

- ◆ **Bachelor of Business Administration, Supply Chain Management**
 - ◆ Tennessee State University, Nashville, TN Dec. 2021
- ◆ **Master of Science, Finance 3.56 GPA**
 - ◆ Graduate Certificate, Real Estate
 - ◆ University of Missouri- Kansas City, Expected Graduation Spring 2026

Relevant Casework & Projects

Investment Analysis - Fall 2024

Student Fund Project

- ◆ Created an Analysis Report and Presentation on the actions to be taken with the interested company
- ◆ Performed financial modeling, including DCF, DuPont Analysis, and FCFF models.
- ◆ Analyzed financial statements, company capital & management structure, and forecasted future cash flows
- ◆ Researched and performed a comparable company analysis to value companies
- ◆ Evaluated the business structure and financials of companies to analyze the current valuation within the market

Entrepreneurial Process of Real Estate- Spring 2025

Feasibility Study

- ◆ Evaluated a parcel of land, communities, and real estate market trends to determine the most profitable use.
- ◆ Created financial models to project the cost of multiple forms of land use for comparison
- ◆ Created an Analysis Report and Presentation on the proposed development project

Corporate Finance- Fall 2025

Victoria Chemicals

- ◆ Evaluated the Victoria Chemicals Merseyside capital investment proposal using NPV, IRR, and incremental cash-flow analysis.
- ◆ Assessed project viability by analyzing transportation savings, energy efficiencies, working-capital requirements, and cannibalization impacts.
- ◆ Recommended an investment decision based on scenario testing, cost-of-capital considerations, and alignment with corporate value-creation goals.



Work Experience:

Novogradac & Company LLP, Kansas City, MO

Real Estate Analysis Intern

(March 2025 – June 2025)

In this position, I conducted economic and demographic research to evaluate market feasibility for multifamily and affordable housing developments. I performed property interviews, comparable market surveys, and demand analyses to support market studies and appraisal reports. I synthesized quantitative data and stakeholder insights to assess housing trends and inform development decisions.

- ♦ Collected and analyzed data from LIHTC, subsidized, and conventional multifamily properties to assess occupancy trends and rental rates.
- ♦ Quantified excluded properties within defined market areas to ensure accurate supply analysis.
- ♦ Analyzed demographic and economic indicators, including employment trends, wage data, and median income, to assess demand for affordable and LIHTC housing.

Music City Baseball LLC, Nashville, TN

Operations Coordinator

(January 2022 – October 2022)

In this position, I served as the administrator of the Community Engagement and DEI Committees, effectively leading and structuring them both within and across the committees. I created and led the Stars Volunteer program, increasing our participation and brand recognition. I leveraged my expertise to streamline procurement processes and effectively budget for our office and merchandise store expenses.

- ♦ Led and delivered results for the cross-functional Community Engagement and DEI committees, unifying the efforts and communication of both communities, resulting in a better relationship with the northern Nashville community and community members joining our team.
- ♦ In the management of the on-site merchandise site, I was able to increase our inventory turnover and sales by 40% and streamlined our supply chain by introducing and structuring our vendors, which decreased expenses by 20%
- ♦ In the management of brand and office, I created the Stars and volunteer program to assist with events and increase interest, and created events and established relationships to increase investments.

Operations Intern (Unpaid)

(May 2021 – December 2021)

In this position, I evaluated the office and merchandise store systems. I streamlined inventory and vendor processes. I managed inventory tracking. I marketed and networked on behalf of the company to gain brand recognition.

- ♦ Assisted with daily operations and administrative tasks.
- ♦ Analyzed sales and inventory metrics and created reports to be evaluated by the CFO.
- ♦ Managed inventory, vendor communication, and shipments to customers and key stakeholders.
- ♦ Attended networking events and volunteered in the community to increase community support.
- ♦ Introduced relationships, events, and opportunities to increase sales and support

